

### TWO OPTIONS AVAILABLE

Ads options	<ul style="list-style-type: none"> <li>• <b>OPTION 1</b> : Image (square format) + URL link + text</li> <li>• <b>OPTION 2</b> : Image (rectangle format) + URL link</li> </ul>
Ads location	<ul style="list-style-type: none"> <li>• On MOTOR ENGINEER web site in "Browse products" section (<a href="http://www.motor-engineer.net/engineering-center/browse-products/">http://www.motor-engineer.net/engineering-center/browse-products/</a>),</li> <li>• Integrated in an animated banner</li> </ul>

### OPTION 1 SPECIFICATIONS

#### Image specifications

Image size	70px X 70px
Accepted file types	JPG, PNG, TIFF, BMP, GIF
Maximum file size	200 KB

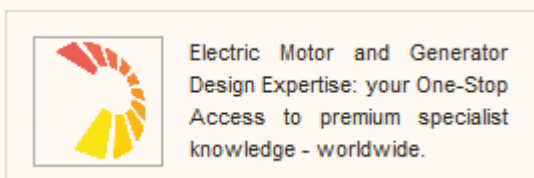
#### URL

- The URL will be linked to the image.
- All banners and advertising, when clicked, will launch the linked site in a new browser window.

#### Text specifications

Language	English
Max characters number	125
Maximum file size	200 KB

#### Example



### OPTION 2 SPECIFICATIONS

#### Image specifications

Image size	280px X 80px
Accepted file types	JPG, PNG, TIFF, BMP, GIF
Maximum file size	200 KB

#### URL

- The URL will be linked to the image.
- All banners and advertising, when clicked, will launch the linked site in a new browser window

#### No text

#### Example



### SUBMIT YOUR ADVERTISING MATERIALS BY EMAIL

- Please send all your advertising materials to: [contact@motor-engineer.net](mailto:contact@motor-engineer.net)